2016 WORK PLAN

CITY OF GRESHAM

Gresham City Council/Gresham Redevelopment Commission

CITY OF GRESHAM 1333 N.W. Eastman Parkway | Gresham, OR 97030 | 503.618.2871

February 29, 2016

Dear Fellow Residents:

The 2016 Gresham City Council/Gresham Redevelopment Commission Work Plan provides a high-level summary of the priorities that your elected leaders have established for the year. It communicates our aspirations and sets a strategic course to address the challenges this community is facing.

More common in the private sector, work plans like this help us monitor the performance and outcomes of the organization. This approach enables us to align the work of City Hall with the service needs of the community.

This year's Work Plan brings continued focus and clarity on community safety, quality of life, infrastructure, and community appearance. It continues many projects from the 2015 Work Plan and includes new projects that respond to the Council's vision in which the Gresham community continues to grow, flourish and create a prosperous future together.

We invite you to participate in our work as a valued partner and stakeholder and to use the Work Plan and its projected milestones to monitor our progress in the months ahead.

Sincerely,

Shane T. Bemis
Mayor

Mario Palmero
Council President

Karylinn Echols
City Councilor

Kirk French
City Councilor

Jerry Hinton
City Councilor

Lori Stegmann
City Councilor

David Widmark
City Councilor

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Overview

PURPOSE OF THE WORK PLAN

The purpose of the 2016 Work Plan is to align the daily work of this organization with the vision and aspirations of the Gresham City Council and Gresham Redevelopment Commission. In addition to providing clear direction to City staff, the Work Plan provides transparency and accountability to the city's constituency. Gresham has implemented a work plan to focus the City's work for the last ten years. The Work Plan provides an invaluable tool to ensure resources are targeted where they are most needed and to protect the collective individual investment in this community. Over the past ten years, City Council has directed staff to:

- Enhance how it serves its youngest residents by offering new recreational opportunities such as Summer Kids in the Park and Friday and Saturday Night Basketball, developing new parks such as Hogan Butte Nature Park and Nadaka Nature Park, and partnering with organizations such as Boys and Girls Club and Friends of the Children.
- Sharpen its cutting edge approach to economic development and technology by expediting review timelines for traded sector companies, attracting new businesses such as Subaru, pursuing high-speed broadband service for the community, and using new technologies to provide faster emergency services.
- Elevate the quality of the built environment by implementing design standards in our community centers and corridors, building facilities such as the Rockwood Public Safety Facility, and protecting important natural features like Gresham Butte.
- Succeed in consistently managing and saving the community money through strategically earning grants for public safety and achieving sustainability milestones such as net-zero energy production at the waste water treatment plant.

HOW THE WORK PLAN FITS INTO THE BIGGER PICTURE

The Work Plan represents high priority projects for the Gresham City Council and the Gresham Redevelopment Commission. The City provides a wide range of day-to-day operations including:

- Public safety (Police, Fire and other emergency response services).
- Permitting.
- Water, wastewater, and stormwater utilities.
- Public facility maintenance, including parks and transportation.
- Other essential functions that must occur to respond to a city exceeding 23 square miles with more than 107,000 people.

HOW THE WORK PLAN IS CREATED

The 2016 Work Plan includes projects that arise from:

- The Gresham City Council and the Gresham Redevelopment Commission.
- Council Citizen Advisory Committee feedback.
- City staff.
- Regulatory agreements and partnerships with federal, regional, state and local agencies.

WORK PLAN ORGANIZATION

Projects on the 2016 Work Plan are organized into two categories:

- Investment in Community Safety & Quality of Life.
- Investment in Infrastructure & Community Appearance.

These categories represent the core services the City provides to its people. The categories draw a very clear connection between the work of the City and how it achieves the vision and priorities of the Council.

ANATOMY OF A WORK PLAN PROJECT

The projects in the Work Plan include the following information:

- A Project Owner. This person is responsible for the project. If you are interested in learning more about a specific 2016 Work Plan project, please email this person at (FirstName).(LastName)@GreshamOregon.gov.
- A Project Description. This provides some background on the project and what it is intended to achieve.
- Council/Commission Interactions. This section describes how the project will seek to engage the elected officials.
- Outreach/Communication. This section describes groups that will be asked to provide insight into the project. In addition, projects will use communication tools such as the City newsletter, social media and website to disseminate information.
- Key Public Meetings. This identifies what type of key public meetings will occur in which quarter of the calendar year.

HOW TO GET INVOLVED

- If you are interested in serving on a Council Citizen Advisory Committee, please visit GreshamOregon.gov/CCAC for more information.
- If you are interested in learning more about a specific 2016 Work Plan project, please email the project owner at (FirstName).(LastName)@GreshamOregon.gov

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Investment in Community Safety & Quality of Life

Children & Families

PROJECT OWNER

Eric Chambers, *Office of Governance and Managemen*

PROJECT DESCRIPTION

This project will continue efforts to strengthen the Gresham community for families and children, including the use of public-private partnerships to expand recreational opportunities and other family-oriented support systems. Project components include: launch of the Commission on Children & Families, which is investigating the greatest areas of opportunity for strengthening Gresham families and providing recommendations to City Council; and evaluating additional recreational opportunities, including opportunities at Pat Pfeiffer Park.

COUNCIL INTERACTIONS

Update.

Policy direction.

Approval of resolutions as needed.

OUTREACH / COMMUNICATION

Commission on Children & Families.

Neighborhood Associations.

KEY PUBLIC MEETINGS

Q3 Council Update

Economic Development Strategy

PROJECT OWNER

Shannon Stadey, *Economic Development Services*

PROJECT DESCRIPTION

This project will expand business recruitment efforts to include major office employers and targeted retail anchor tenants, in addition to traded sector businesses. Recruitment efforts will be coordinated with and complement the Urban Redevelopment project.

COUNCIL INTERACTIONS

Update.

KEY PUBLIC MEETINGS

Q3 Council Update

Housing Policy Update

PROJECT OWNER

David Berniker, *Urban Design & Planning Department*

PROJECT DESCRIPTION

The 2013 Housing Policy will be reviewed and refreshed as needed to reflect post-recession financial and socioeconomic trends along with available metrics that demonstrate how Gresham relates to the region. A primary component of this project will be to review and, where applicable, recommend updates to the adopted action measures. The outcome may also include implementation strategies including development strategies to meet desired housing types.

COUNCIL INTERACTIONS

Policy direction.

KEY PUBLIC MEETINGS

Q3 Council Policy Direction

Hogan Butte Nature Park

PROJECT OWNER

Steve Fancher, *Department of Environmental Services*

PROJECT DESCRIPTION

This project will design, permit and build amenities at Hogan Butte Nature Park to open the park for public use. The community will be engaged throughout the design process via meetings with Homeowner and Neighborhood Associations.

OUTREACH / COMMUNICATION

Natural Resources and Sustainability Committee. Neighborhood Associations.

Long-Term Financial Planning for Operations

PROJECT OWNER

Erik Kvarsten, *Office of Governance and Management*

PROJECT DESCRIPTION

Changing community needs and one of Oregon's lowest property tax rates present a long-term challenge to funding basic services and amenities. This project will continue the multi-year discussion about long-term finances and financial planning.

COUNCIL INTERACTIONS

Input and direction.

Innovations in Fire and Emergency Services

PROJECT OWNER

Chief Greg Matthews, *Fire and Emergency Services*

PROJECT DESCRIPTION

This project will analyze and evaluate the service impacts of a Quick Response Vehicle and will compare results to alternative service deployment models in order to determine the best deployment strategy for Gresham. This program was launched November 2015, and preliminary statistics have been promising.This project also continues the CARES program, a partnership between Gresham Fire and Emergency Services and the OHSU School of Nursing Program in which nursing students provide individualized care to repeat users of the 9-1-1 system to understand and mitigate underlying issues. Efforts may also result in educating residents of services they may be eligible to receive.

COUNCIL INTERACTIONS

Policy direction.
Budget approval.

OUTREACH / COMMUNICATION

Public Safety Committee.

Homelessness

PROJECT OWNER, Eric Chambers, *Office of Governance and Management*

PROJECT DESCRIPTION

This project will develop a set of tools and strategies for addressing homelessness in Gresham in partnership with A Home for Everyone and the Council Subcommittee on Homelessness. In the short-term, this project will: create a citizen-led Homelessness Task Force; create a homeless alleviation program to keep neighborhoods and trails clean and safe; provide employment opportunities to those seeking self-sufficiency; connect the homeless with resources, including housing; continue coordination with organizations such as JOIN to help house homeless individuals; and continue coordination with A Home For Everyone, which is directing significant homeless alleviation resources to East Multnomah County.

COUNCIL INTERACTIONS

Policy direction.
Approval of resolutions as needed.

OUTREACH / COMMUNICATION

Gresham Homelessness Action Team.
Homelessness Task Force.
Neighborhood Associations.

Reaching a Diverse Community

PROJECT OWNER

Chief Craig Junginger, *Gresham Police Department*

PROJECT DESCRIPTION

This project will engage the community and Police Department in a series of conversations to better understand the complexities and issues around delivering public safety services to a culturally diverse community. The goal of the project is to improve connection, trust and safety between the community and police.

COUNCIL INTERACTIONS

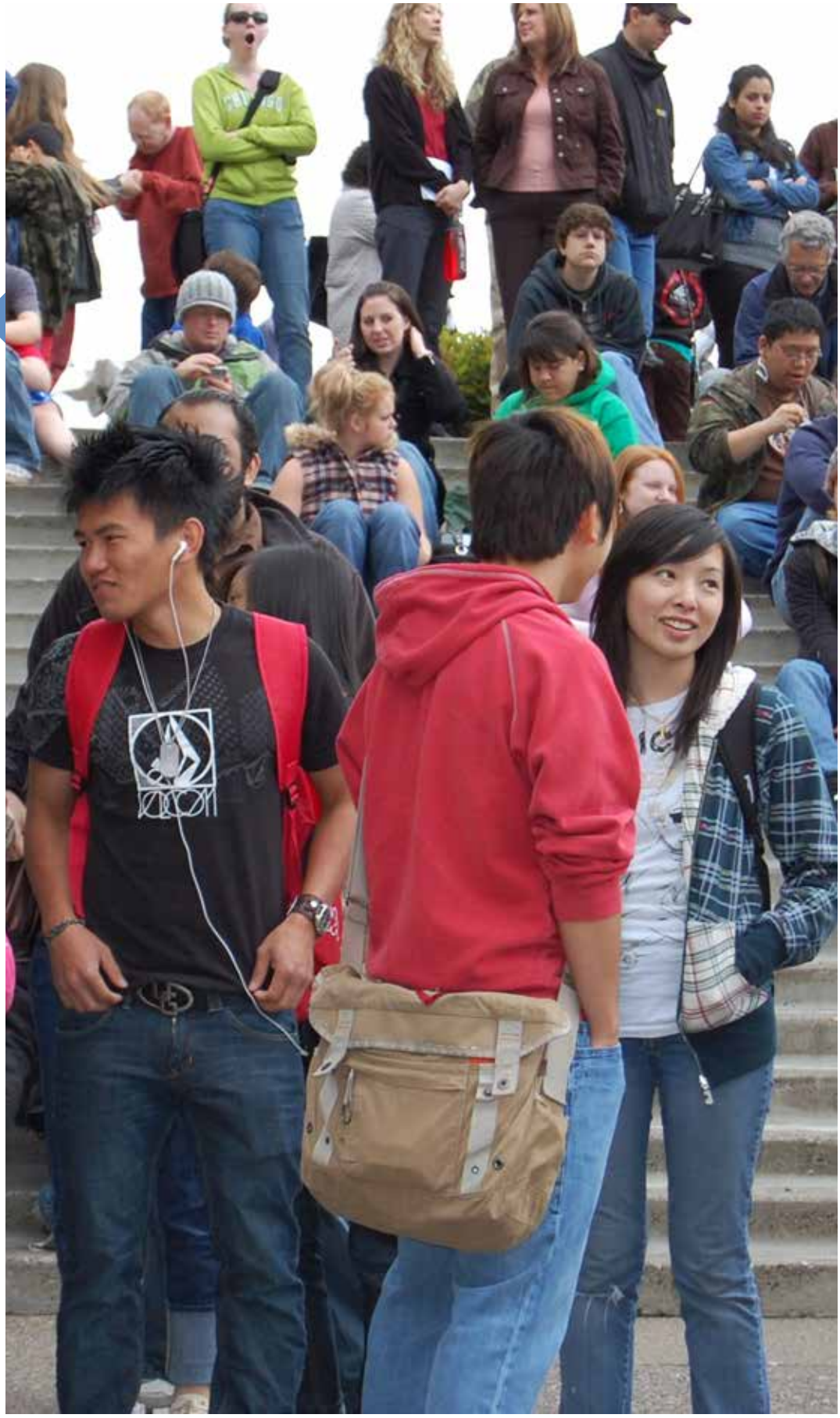
Council update.

OUTREACH / COMMUNICATION

Public Safety Committee.

KEY PUBLIC MEETINGS

Q4 Council update



Investment in Infrastructure & Community Appearance

Development Code Improvement Project – 8

PROJECT OWNER

David Berniker, *Urban Design & Planning Department*

PROJECT DESCRIPTION

This multi-year project will address miscellaneous Development Code clean-up efforts including reasonable accommodation, wireless communication facilities and clarifying the roles of the Development Code and the Gresham Revised Code.

COUNCIL INTERACTIONS

Policy direction.
Hearing.
Enactment.

OUTREACH / COMMUNICATION

Neighborhood Coalition.
Stakeholder Group.
Developer Group.

KEY PUBLIC MEETINGS

- Q1 Planning Commission work session
- Q1 Council Policy Direction
- Q2 Planning Commission hearing
- Q3 Council hearing
- Q3 Council enactment

Development Code Improvement Project – 9

PROJECT OWNER

David Berniker, *Urban Design & Planning Department*

PROJECT DESCRIPTION

The project will ensure that the Development Code is clear and easy to use. The project will focus on the sign code, the design review process, design review standards, and modifications of the review process for approved designs.

COUNCIL INTERACTIONS

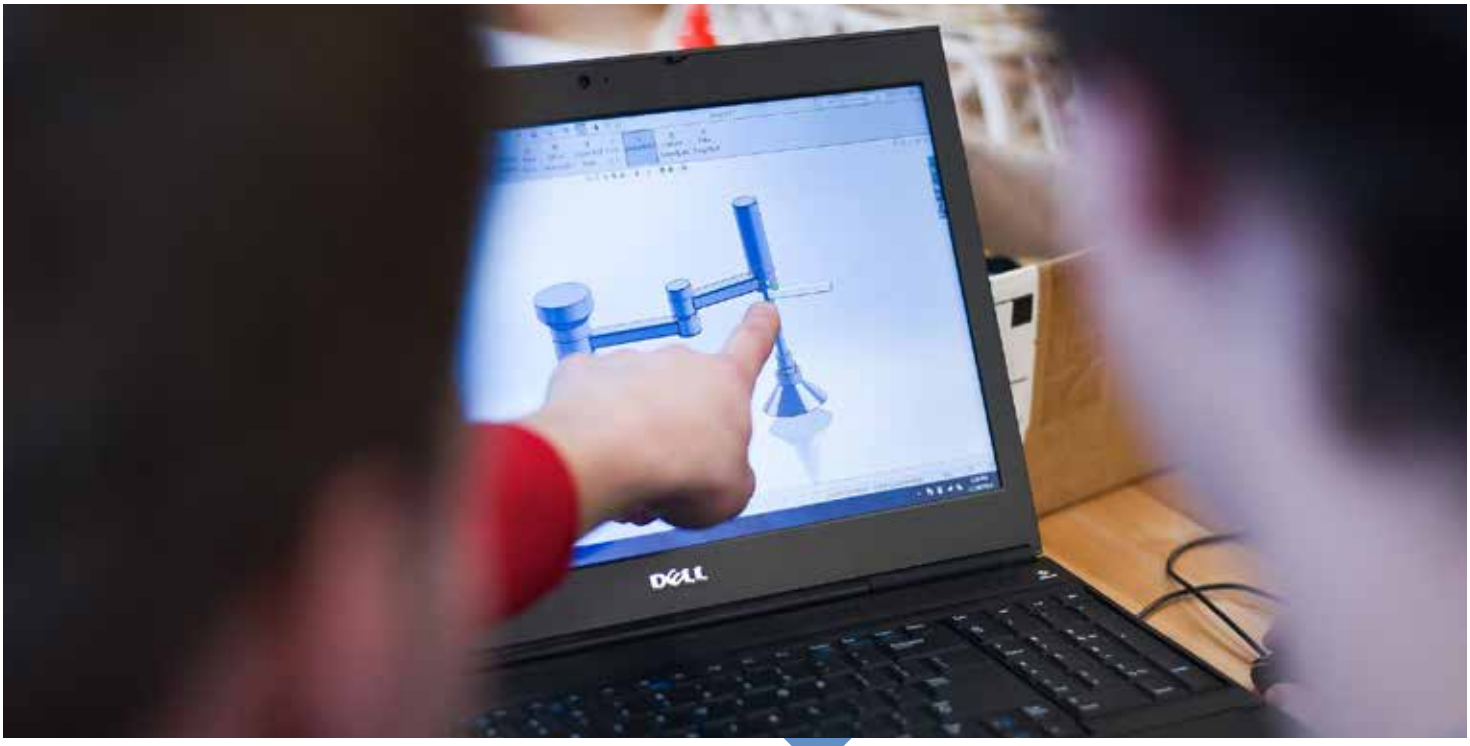
Policy direction.

OUTREACH / COMMUNICATION

Design Commission.
Neighborhood Coalition.
Stakeholder Group.
Developer Group.

KEY PUBLIC MEETINGS

- Q2 Planning Commission work session
- Q2 Council Policy Direction
- Q3 Planning Commission work session
- Q4 Planning Commission work session
- Q4 Council Policy Direction



Street Maintenance

PROJECT OWNER

Steve Fancher, *Department of Environmental Services*

PROJECT DESCRIPTION

Gresham has a backlog of residential street maintenance needs including local streets that have aged to the point of needing to be fully reconstructed. This project will identify the areas and extent of these needs and potential maintenance and funding strategies for meeting them.

COUNCIL INTERACTIONS

Policy direction.

KEY PUBLIC MEETINGS

Q2 Council Policy Development

Fiber/Digital Inclusion

PROJECT OWNER

Rachael Fuller, *Office of Governance and Management*

PROJECT DESCRIPTION

This project continues the City's effort to advocate for and support efforts to expand high speed broadband options within the City. The City is partnering with the Multnomah County Library Foundation and other community partners on a digital inclusion strategic plan, which will identify ways to ensure that no one is excluded from participation in economic or civic life due to the "digital divide." The first phase of this plan is to better understand the digital inclusion and digital literacy needs of the community.

COUNCIL INTERACTIONS

As needed.

OUTREACH / COMMUNICATION

Citizen Involvement Committee.
Neighborhood Associations.
Multnomah County Digital Inclusion Plan.

Urban Redevelopment

PROJECT OWNER

David Berniker, *Urban Design & Planning Department*
Josh Fuhrer, *Urban Renewal*
Eric Schmidt, *Community Development Department*

PROJECT DESCRIPTION

This project will pursue redevelopment opportunities in Gresham's commercial centers and along corridors, including the Catalyst Site, Civic Neighborhood and Downtown. This project will work with the community to refine the vision for development in the three centers. Elements of this project include: determining strategies to promote public and private desired development; and engaging with business owners, property owners and real estate and design experts to promote short- and long-term development in key locations that meets City goals. Development of the City-owned parcel located at 150 W. Powell Blvd. may also be considered.

COUNCIL INTERACTIONS

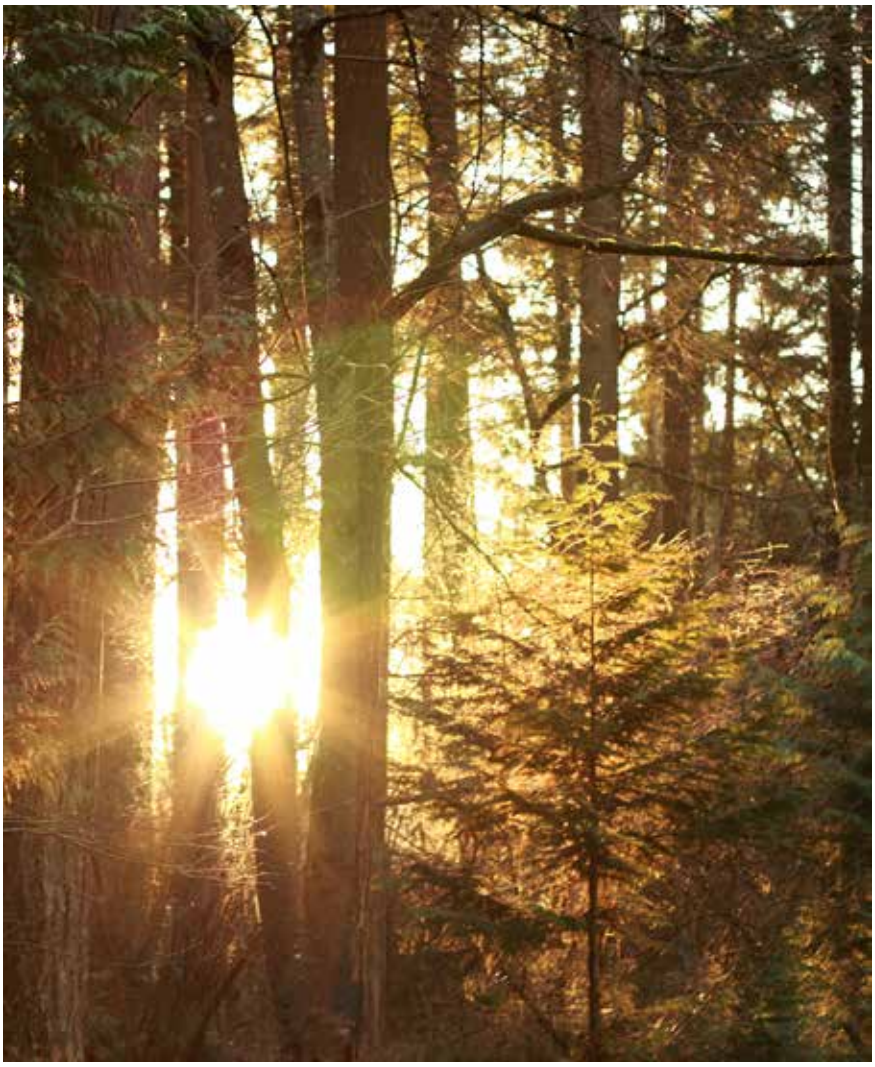
Policy direction.

OUTREACH / COMMUNICATION

Design Commission.

KEY PUBLIC MEETINGS

Q2 Planning Commission work session
Q2 Council Policy Direction
Q4 Planning Commission work session
Q4 Council Policy Direction



Community Livability

PROJECT OWNER

Chief Craig Junginger, *Gresham Police Department*

Eric Schmidt, *Community Development Department*

PROJECT DESCRIPTION

This project will implement a multi-disciplinary neighborhood enforcement team with a comprehensive and collaborative approach to neighborhood livability issues. This project will also consider implementation of a smoke-free park ordinance.

COUNCIL INTERACTIONS

Council update.

OUTREACH / COMMUNICATION

Public Safety Committee.

KEY PUBLIC MEETINGS

Q4 Council update

Disaster Preparedness

PROJECT OWNER

Rachael Fuller, *Office of Governance and Management*

Scott Lewis, *Fire and Emergency Services*

PROJECT DESCRIPTION

This project will strengthen the City's comprehensive response to natural and manmade disasters through planning, education and exercising. Staff will promote the successful Neighborhood Ready program and build organizational preparedness through training and exercising. Training and exercise opportunities may be provided for staff, community members and elected officials in advance of the Cascadia Rising regional exercise, which will occur the week of June 6, 2016.

COUNCIL INTERACTIONS

Council Listening Session.

OUTREACH / COMMUNICATION

Neighborhood Associations.
Service Organizations.

KEY PUBLIC MEETINGS

Q2 Council Listening Session

Pleasant Valley

PROJECT OWNER

David Berniker,
Urban Design & Planning Department

Steve Fancher,
Department of Environmental Services

PROJECT DESCRIPTION

This project will work with the development community and community members to facilitate development of Pleasant Valley Phase I. The first step in the project is to acquire easements from private property owners for public infrastructure.

COUNCIL INTERACTIONS

Council update.

KEY PUBLIC MEETINGS

Q2 Council Policy Direction

Springwater

PROJECT OWNER

David Berniker,
Urban Design & Planning Department

PROJECT DESCRIPTION

This project will assess the feasibility of the 2005 Springwater Plan given changes in economic conditions and development. A second phase of the project may include development recommendations.

COUNCIL INTERACTIONS

Council update.

KEY PUBLIC MEETINGS

Q4 Council Policy Direction

Right-of-Way Fees

PROJECT OWNER

Sharron Monohon,
Budget and Financial Planning

PROJECT DESCRIPTION

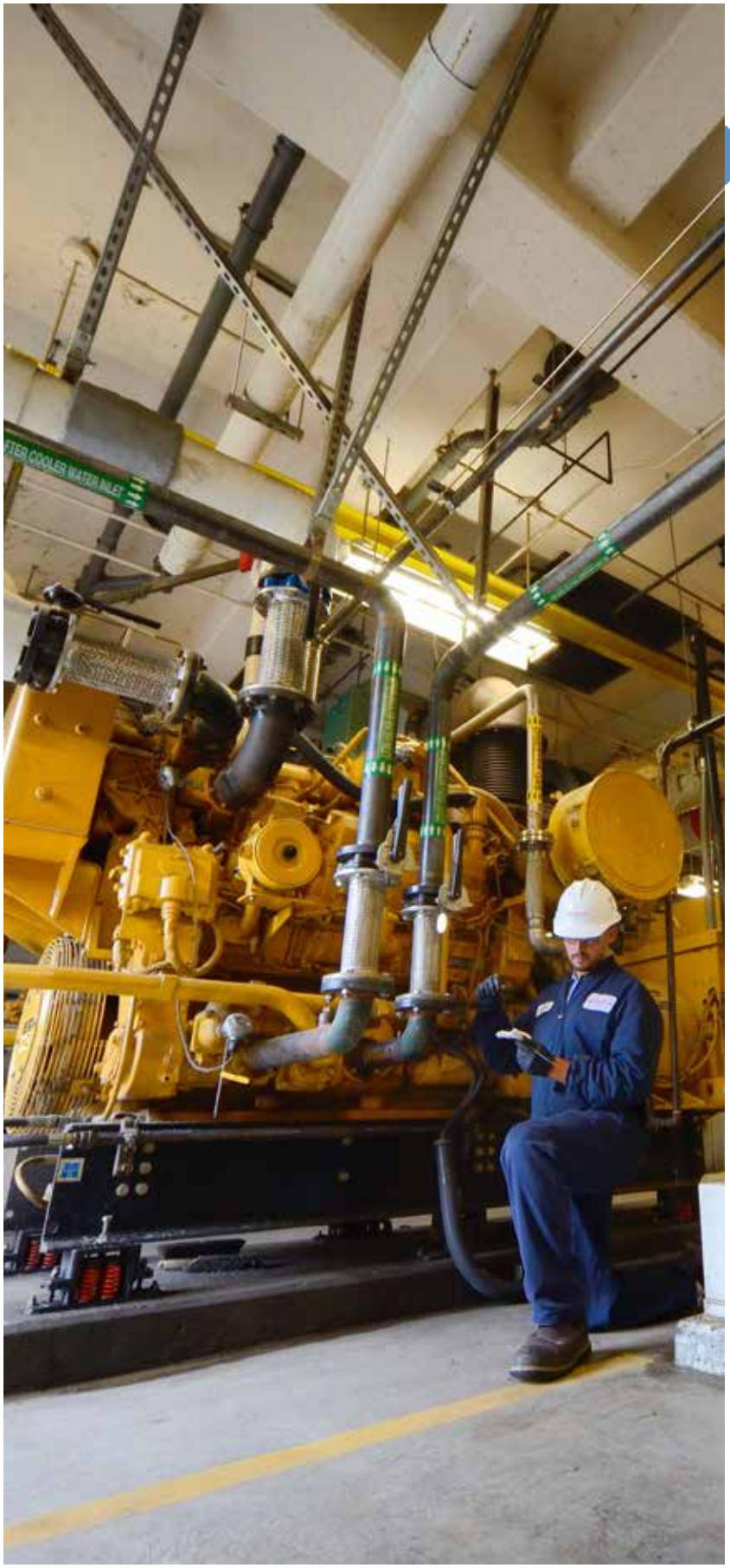
This project will examine utility fees to ensure that the City's current and ongoing costs of granting and regulating access to the use of the public rights-of-way are fully compensated by those seeking access. The project will evaluate the City's current regulations and assess current and anticipated utility practices regarding the use of the right-of-way. Existing issues, potential trends and options for consideration will be identified and presented to Council for further direction.

COUNCIL INTERACTIONS

Policy direction.

KEY PUBLIC MEETINGS

Q4 Council Policy Direction



System Development Charges

PROJECT OWNER

Steve Fancher, *Department of Environmental Services*

PROJECT DESCRIPTION

This multi-year project will evaluate the City's system development charge methodologies for transportation, water, wastewater, stormwater and parks. Options will be presented to Council for consideration and project lists and costs will be updated.

COUNCIL INTERACTIONS

Policy direction.
Update.
Hearing.

KEY PUBLIC MEETINGS

Q2 Council Hearing
Q3 Council Policy Development
Q4 Council Policy Development
Q4 Council Hearing

Legislative Priorities

PROJECT OWNER

Eric Chambers, *Office of Governance and Management*

PROJECT DESCRIPTION

The City of Gresham is heavily impacted – positively and negatively – by actions from neighboring jurisdictions and other levels of government. This project will identify Gresham's priorities in the federal, state, regional and local arenas and will advocate on the organization's behalf to forecast and advance Gresham's interests.

COUNCIL INTERACTIONS

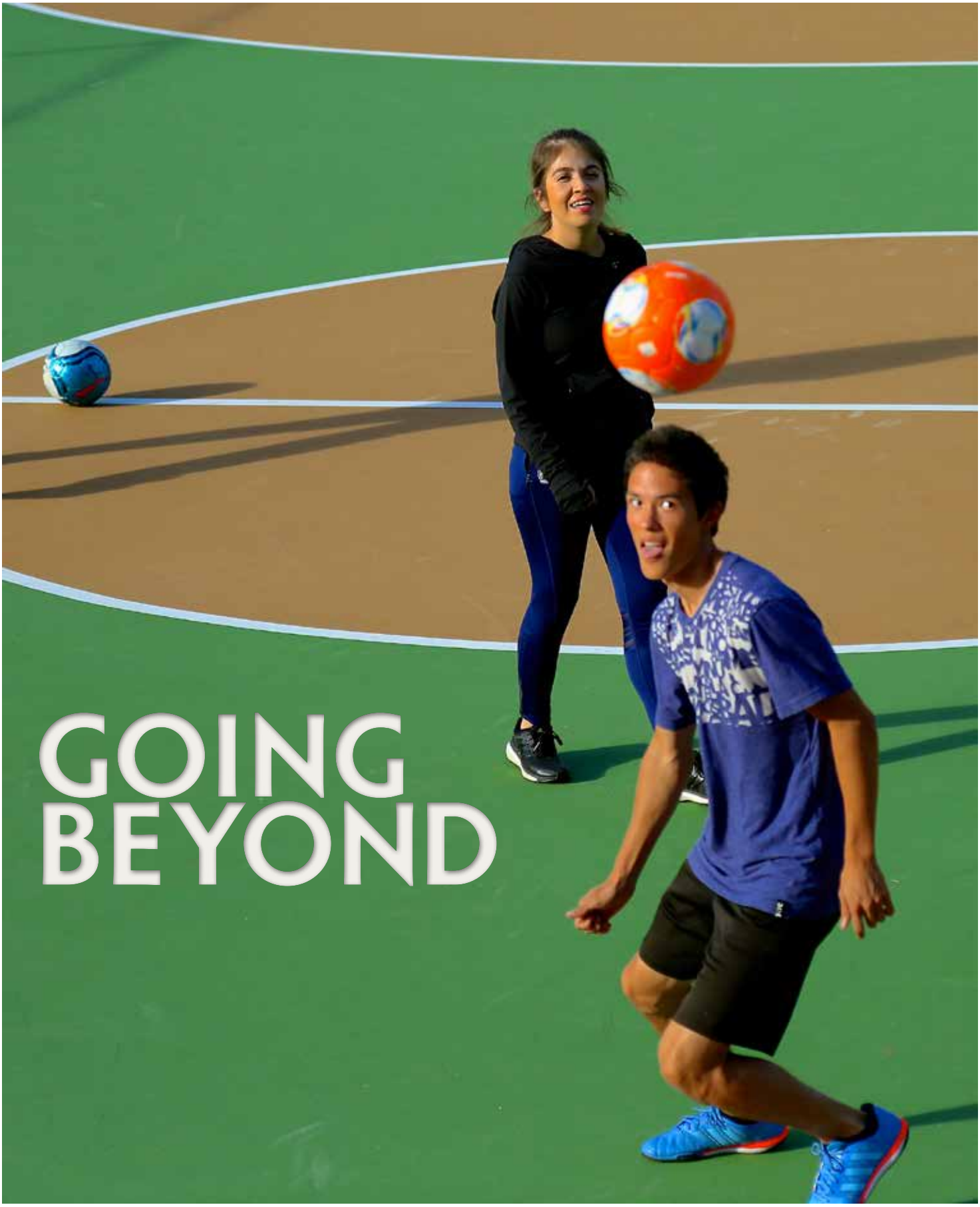
Policy direction.

KEY PUBLIC MEETINGS

Q4 Council update

Using innovation to serve this dynamic community, the City's approach to governance is:

COLLABORATIVE
PRACTICAL
NIMBLE
INVENTIVE



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