

To: City of Gresham Planning Commission

From: Jim Wheeler, Urban Design Manager

Date: August 17, 2020

Subject: Larger Public Notice Signs

**Background**

City staff met with the Neighborhood Coalition on May 14, 2019 to discuss updating the ENN process. Staff researched and presented the cost of various sizes of larger signs. The Neighborhood Coalition understood that larger signs are too much of an extra cost. There was a discussion on having more signs closer to the corner or the project property. The idea of having a sign every 250 feet was discussed but not agreed upon, but that is would be considered on a case-by-case basis. The group agreed that no change to the size of the signs will occur and that City staff would make a concerted effort to look at location (e.g. vehicular stop-controlled locations) and spacing of signs for the ENN meetings.

Staff presented to the Planning Commission on July 22, 2019 on the ENN Council Work Plan project and the work staff had done to date with the Neighborhood Coalition. Staff informed the Commission that larger signs are not cost effective. The next size up from the current sign size is approximately 8 to 9 times more expensive and that there is also an issue with where the signs would be stored.

This research was completed by the end of September of 2019 with the intention that it was to be shared with the Planning Commission. The size of the ENN/public notice boards is not based in the Development Code.

**Research**

- Currently, Gresham’s public notice signs (screen print on cortex) are 18” x 24” and cost \$5.76 per sign.
- Looked at three different sign sizes:
  - 36” x 48”
  - 48” x 48”
  - 48” x 96”

SIZE	PLASTIC (COROPLAST)	DIBOND (METAL COATED PVC)	DIGITAL PRINT ON CORRUGATED PLASTIC
36” X 48”	\$60	\$100	\$136.66
48” X 48”	\$90	\$150	\$160.23
48” X 96”	\$175	\$275	\$247.80
	Pick up and dispose - \$60/hour	Pick up and dispose - \$60/hour	

- Most sign companies contacted do not provide this type of signage.
  - Only one sign company contacted will pick up and remove signs at a cost of \$60 per hour. It is estimated that each posting will take between 60 and 90 minutes; therefore, the estimated cost to pick up and dispose is approximately \$3,750.
  - All sign companies contacted do not install the signs. A general estimate equal to the disposal cost is assigned to the installation of the signs, \$3,750
- If, on average, each project requires 2 signs to be posted:

SIZE	CORTEX (CURRENT)	PLASTIC (COROPLAST)	DIBOND (METAL COATED PVC)	DIGITAL PRINT ON CORRUGATED PLASTIC
18" x 24"	\$11.52			
36" X 48"		\$120	\$200	\$273.32
48" X 48"		\$180	\$300	\$320.46
48" X 96"		\$350	\$550	\$495.60

- The additional cost of the larger signs, based on 2018 postings, is estimated to range from \$13,000 to \$31,500.