

# 2024 Recap of Goals, Community Events and Accomplishments.

GRDC Meeting  
January 21, 2025

**GRESHAM**  
REDEVELOPMENT COMMISSION

Michael Gonzales, GRDC Interim Director

# Urban Renewal Plan Goals

## PLAN GOALS SUMMARY

*Detailed goals and objectives from the Plan are listed in Appendix A.*

### **GOAL 1: Public Involvement**

Provide a variety of ways for the community to participate in and be informed about revitalizing Rockwood-West Gresham.

### **GOAL 2: Improve Rockwood Town Center**

Improve Rockwood Town Center so it provides a mix of high-quality housing, jobs, shopping and services for the community. It will also serve as an attractive “front door” to Gresham, and as a focal point for Rockwood.



### **GOAL 3: Increase Availability of Quality Housing**

Make ownership housing more available in terms of the number of units and their affordability for a range of household incomes. Improve the quality of existing rental housing while preserving affordability.

### **GOAL 4: Help Create and Retain Family-Wage Jobs by Improving Industrial and Commercial Areas**

Improve the use of industrial and commercial lands in ways that retain and generate family-wage jobs and accommodate a diversity of business types, large and small.

### **GOAL 5: Develop Public Safety and Community Service Facilities**

Facilitate development of public safety and service facilities to serve the URA.

### **GOAL 6: Parks and Recreation Facilities**

Facilitate development of conveniently located parks and recreation facilities to the URA with strong pedestrian and transit links to residential neighborhoods.

### **GOAL 7: Improve Transportation**

Provide a safe, multi-modal transportation system for circulation within and around Rockwood-West Gresham.

### **GOAL 8: Promote Quality Development**

Promote high-quality development, in keeping with the URA's importance to the community.

# 2029 Community Investment Framework

<b>Housing</b>	<b>Increase available ownership housing</b>
<b>Community Safety</b>	<b>Invest in Fire Station; invest in Yamhill improvements</b>
<b>Economic Opportunity</b>	<b>Grant programs for new industries and storefront; increase retail space and workforce opportunity</b>
<b>Transportation</b>	<b>Yamhill improvements; coordinate transit capital improvements; parking assessment; pedestrian safety within Rockwood town center</b>
<b>Community Vibrancy</b>	<b>1-2 more development sites for cultural, wellness, economic investment; park/recreation investment</b>

# Property Acquisition: Hawthorne Wood





# Community Safety: Station 74 Investment

## Gresham Fire Station 74

1520 NE 192nd Ave.

Portland, OR 97230





# Rockwood Neighborhood Tour

- Commissioner Dina DiNucci led the GRDCAC on a walking tour and overview of the Rockwood area and the history of the neighborhood.





# Rockwood Market Hall - Grants





# Aviva Grand Opening



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# Property Acquisition: Lydia's Restaurant





# POIC / Rosemary Anderson Prep





# Current Rockwood GRDC Properties



# Online Community Engagement

## Engage Gresham – B188

**J JacquelineP** 6 months ago

**Craft Store**

Similar to Creative Culture that's in PDX. Kids through adults can come and do various types of hosted arts and crafts. ...

0 0 Share

**G GoldenRetrievers2** 6 months ago

**Community center with a pool**

It would be awesome to have a community indoor pool for year round use. Right now, I have to drive 30min into Portland for an...

3 0 Share

**S SV** 6 months ago

**A post office! Not a privately owned store but a real post office so we don't have. "Portland" address**

A post office. A real USPS post office so Rockwood can have a Gresham zip code!

0 0 Share

**E Eddie** 6 months ago

**Trees**

The Rockwood area is one of the spaces that is most lacking in canopy cover from large trees. This low cost investment is o...

3 0 Share

**S Stacey** 7 months ago

**Create a park. plant trees. save the money to buy the 270 NE 188th property where the only tree grove stand lives. Help Rockwood thrive.**

Livability

1 0 Share

**B Briana** 8 months ago

**Native plants, tree canopy, community garden, green roof**

Please preserve the existing trees on site and keep a dense tree canopy to prevent the area from becoming a heat dome. ...

2 0 Share

**PJ Phaydra Johnson** 8 months ago

**Multi-Function Gym/Center**

A space that local non profits can use to build community, give space to youth, families and individuals for classes, grou...

2 0 Share

**L Linda** 8 months ago

**"a media center" is known as a "library," -- Rockwood's is one of few not being renovated so a bigger and more accessible location can help.**

Rockwood alone has the Makerspace which needs more space! Rockwood library needs more meeting rooms and space fo...

2 0 Share

**RC Rockwood Common** 8 months ago

**Community Woodshop**

Sanders, planers, power saws, and a lathe for building furniture, molds, cabinets, or sculptures. Rockwood residents need ...

1 0 Share

**RC Rockwood Common** 8 months ago

**Metalworking Makerspace**

Grinders, welders, and miniature mills for metal repair and manufacturing. Learning trade skills and practical construction ...

0 0 Share



# Community Engagement Events

## Cinco de Mayo in Downtown Rockwood





# Community Engagement Events

## Rockwood Neighborhood Association Presentations





# Community Engagement Events

## Play Ball at Pat Pfeifer Park in Rockwood





# Community Engagement Events

## Kickoff to Summer in Downtown Rockwood





# Community Engagement Events

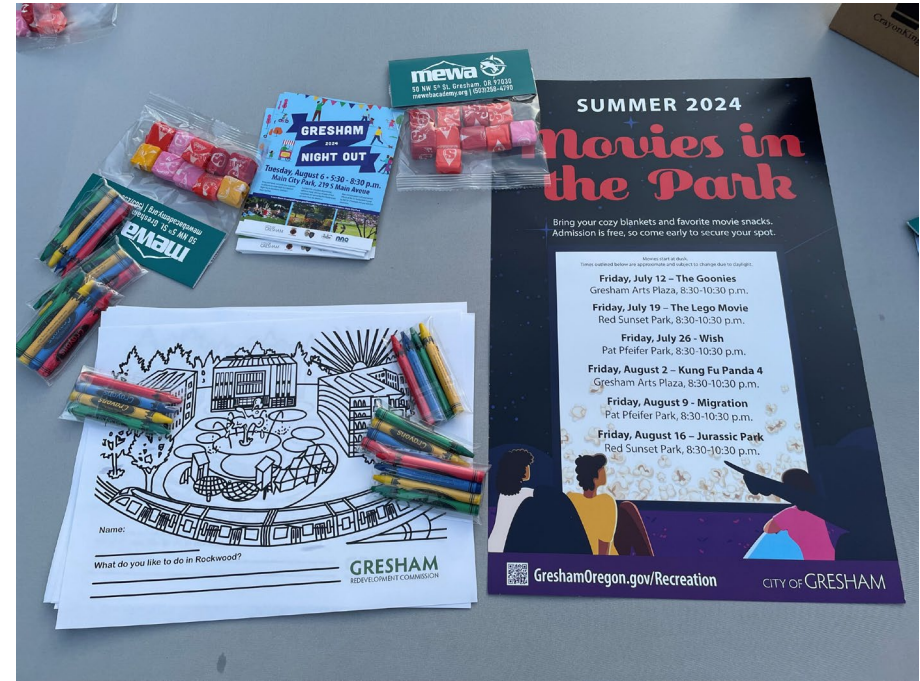
## Small Business Resource Fair – Mt. Hood Community College SBDC





# Community Engagement Events

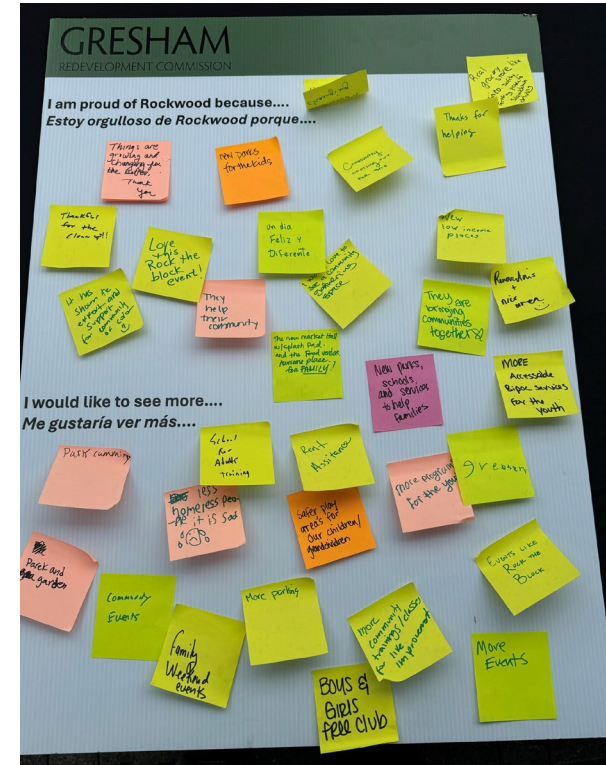
## Summer Movies in the Park – Pat Pfeifer Park





# Community Engagement Events

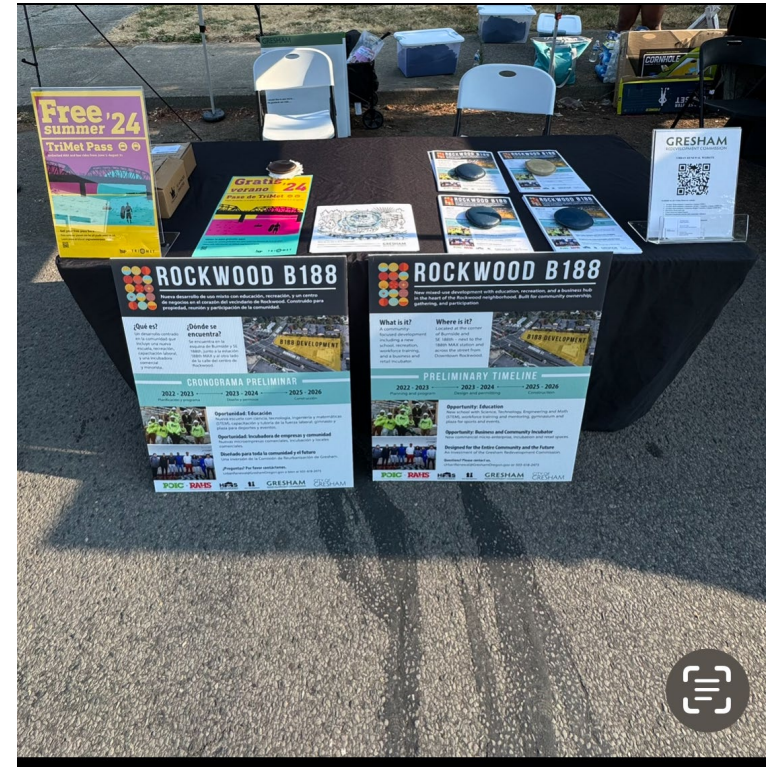
## Yamhill Block Party in Rockwood





# Community Engagement Events

## Rock the Block in Downtown Rockwood





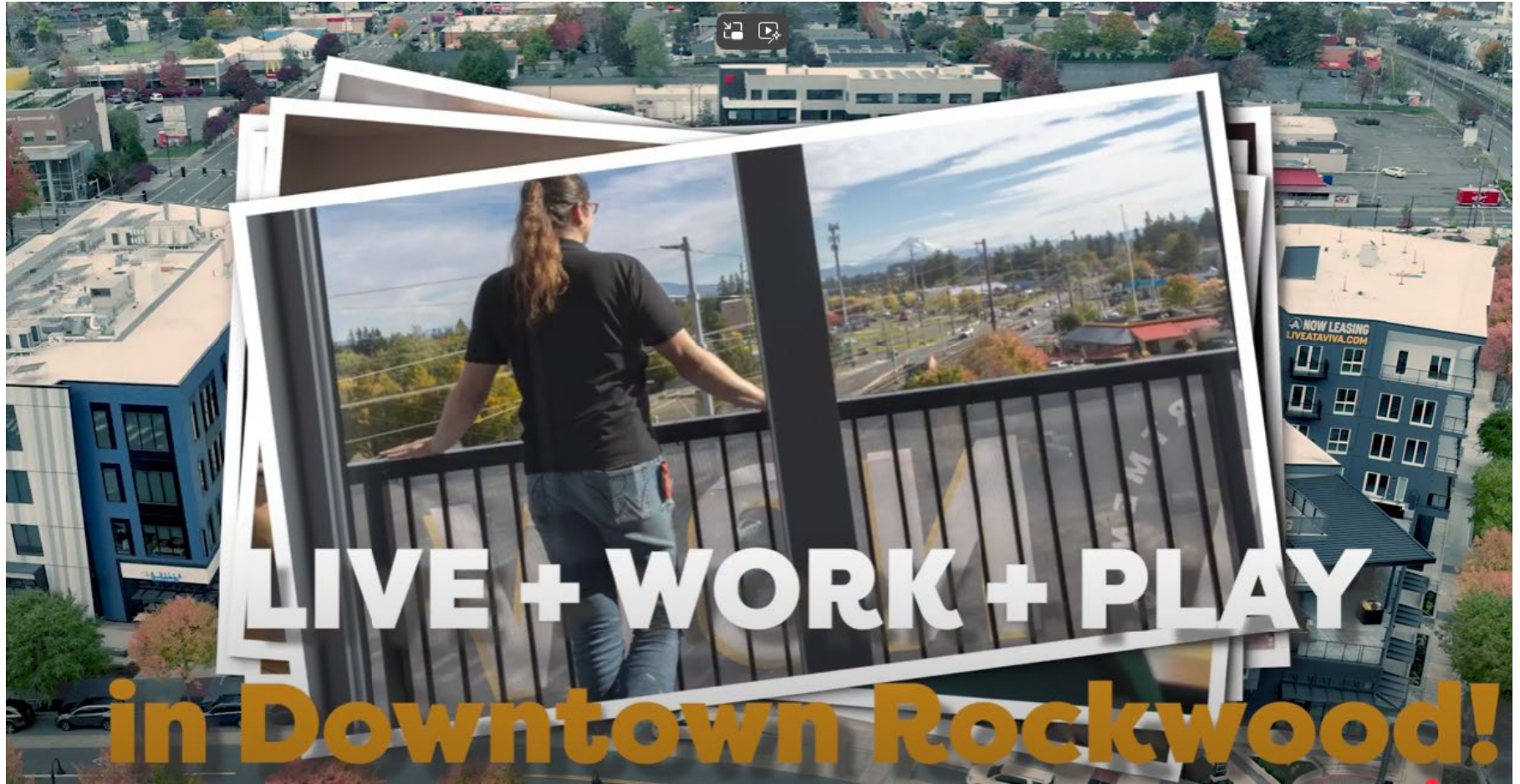
# Community Engagement Events

## Reindeer in Rockwood





# Capping off 2024 on a positive note!



<https://youtu.be/8I859XBF1rY>