



# Establishing Priorities Guiding Principles Workshop

CITY OF  
**GRESHAM**  
OREGON

## **PARKING MANAGEMENT MANUAL AND PARKING WORK GROUP**

Downtown Parking Work Group

Meeting #2

September 12, 2024



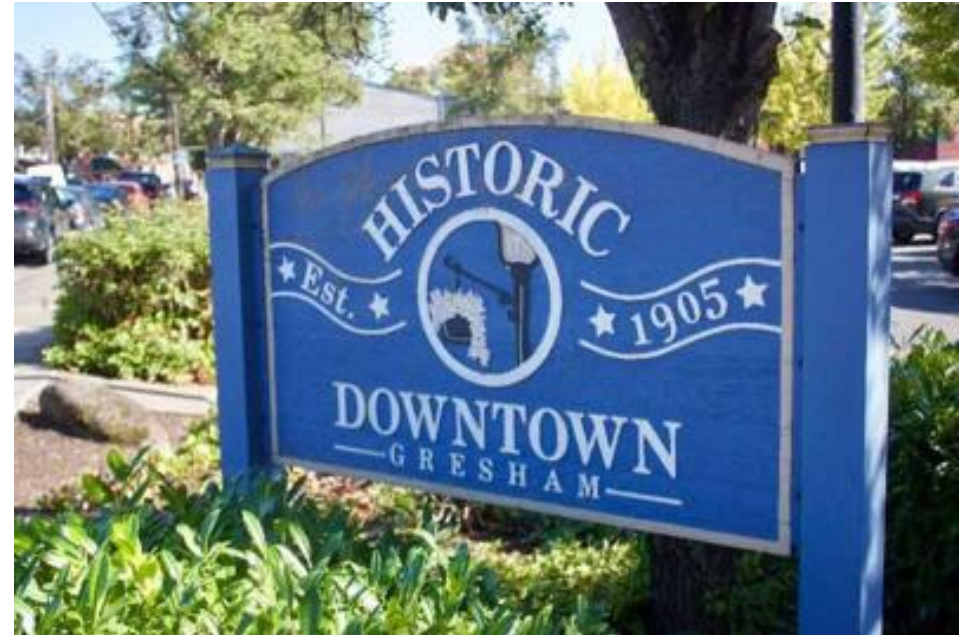


## Agenda

- |                       |           |
|-----------------------|-----------|
| 1. Introductions      | All       |
| 2. Scope Check-in     | Owen      |
| 3. Study Area         | Owen      |
| 4. Guiding Principles | Owen/Pete |
| 5. Q&A                | Group     |
| 6. Next Steps & Close | Owen      |

# Project Scope

- Form a Parking Work Group (PWG)
- Work Group Process (July – November) 
  - ✓ AUG 8 (2<sup>ND</sup> Thursday): Meeting #1: Parking 101
  - ✓ SEPT 12: Meeting #2: Guiding Principles
  - ✓ OCT: Meeting #3: Existing Conditions
  - ✓ NOV: Meeting #4: Gresham Parking Data & Survey Results
  - ✓ DEC: Meeting #5: Preliminary Recommendations
- Web Survey/Mailer (TBD)
- Public Meetings (TBD)
  - ✓ Up to 2 Meetings
- City Council Presentation (TBD)
- Draft and Final Parking Management Manual (November 2024 – March 2025)



Source: [theoutlookonline.com](http://theoutlookonline.com)







Source: [bing.com/images](http://bing.com/images)

## Downtown Gresham Exploring Parking Management

# Building Guiding Principles

*Priorities for Parking  
Management Downtown*

# Building Guiding Principles

## Facilitator's note:

As we begin this workshop, we will be asking you a number of questions. Please respond:

- With the first thing that comes to mind.
- A “gut reaction”
- A simple word or a short phrase
- Avoid long answers, we want to hear from everyone.



We are not trying to create strategies today, just get to your values or *desired outcomes* for how parking should work for Gresham.



Source: oregonlive.com

## Gresham's Distinct Qualities

- What attracts people to Gresham?
- What is special/unique about Downtown Gresham that draws businesses to it?
- What makes downtown Gresham attractive place to live?
- What types of things keep you here?





Source: [th.bing.com](http://th.bing.com)

## Parking: What is Working Well?

- Things that make parking easy (signage, striping, areas of surplus, cost)
- What “benefits” customers?
- Other?





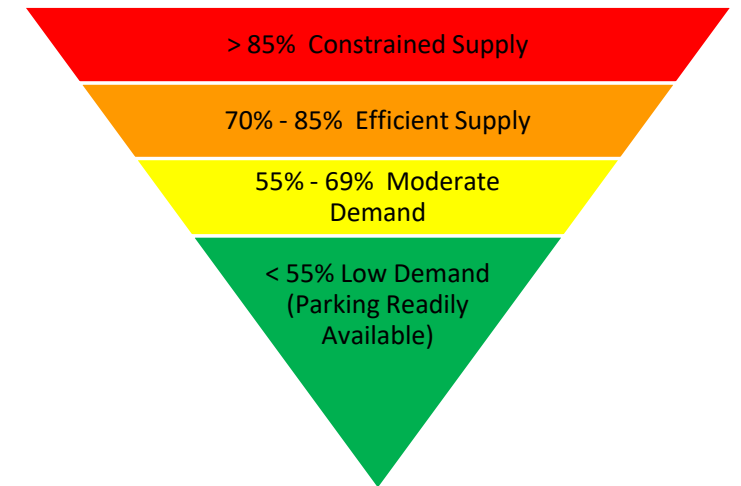
## Parking: What is NOT Working Well?

- Specific areas where problems are more common?
- Times of day, days of week, seasons?
- Specific programs (e.g., signage, time stays, etc.)
- Inadequate facilities (e.g., sidewalk gaps, missing bike lanes, poor lighting)
- Discomfort (e.g., narrow sidewalks, high vehicle speeds, blind corners)

## Establishing Priorities

- Should employees be allowed to park on-street in the commercial downtown?
- Should business/property owners be allowed to park on-street in the commercial downtown?
- Should downtown residents be allowed to park on-street in the commercial downtown?
- Should employees be allowed to park on-street in residential neighborhoods?
- Should downtown customers be allowed to park on-street in residential neighborhoods?

*Color metrics for parking supply performance or demand*





## Establishing Priorities

- Who should be the priority user of the on-street system in downtown?
- Who should be the priority user of the off-street system in the downtown?
- Who should be the priority user of the on-street system in the neighborhoods around downtown?



## Establishing Priorities

- Who is responsible for providing parking to:
  - ✓ Customers
  - ✓ Employees
  - ✓ Residents
- Summarize the **public's (City's) role and responsibility** in parking?
- Summarize the **private sector's role and responsibility** in parking?



## Establishing Priorities

- *A successful parking program for Downtown Gresham will ...?*



Source: [th.bing.com](http://th.bing.com)

Thoughts, Ideas, Questions?

# Next Steps

- ✓ Next meeting: October xx (8 AM – 9:30 AM)
- ✓ Draft Guiding Principles sent to the Task Force in advance of next meeting.
- ✓ Data Review/Discussion
- ✓ *Online Meeting*

