

# GRESHAM TRANSPORTATION SYSTEM PLAN 2045 UPDATE

## SAC Meeting #1 Notes

Wednesday, May 1<sup>st</sup>, 2024  
6:00 p.m.

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## Participants

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### In attendance:

- Stephanie Summers, Transportation Subcommittee Chair
- Germaine Flentroy, Transportation Subcommittee Vice Chair
- Ed Stahlman, Transportation Subcommittee Member
- John Anderson, Transportation Subcommittee Member
- Frank Stevens, Transportation Subcommittee Planning Commission Liaison
- Travis Stovall, City of Gresham Mayor
- Chris Strong, City of Gresham Staff
- Jay Higgins, City of Gresham Staff
- Carly Rice, City of Gresham Staff
- Ilana Cour, JLA Public Involvement
- Brandy Steffen, JLA Public Involvement
- Krista Purser, Kittelson & Associates, Inc.
- Sutapa Banerjee, Kittelson & Associates, Inc.

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## Meeting Notes

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### Introduction

- Chair Summers opened the meeting and conducted introductions.

### SAC Formation

- Jay Higgins discussed the formation and purpose of the Stakeholder Advisory Committee for the Transportation System Plan.
- Germaine, Ed, John, and Stephanie gave a "yay" to the motion of forming the SAC, which will be brought to Council as a consent agenda item at the end of May.

### Gresham TSP Update 2045

- Krista introduced the project and explained how its focused-on policies and refining project priorities.
- TSP has a large component of policy. Look at how we align policies for funding. Where are the gaps in policy? How might we refine the gaps in policies? In climate, micromobility, safety, equity, and other areas as determined by the outreach.
- We are looking at how we will be prioritizing and refining existing projects, but not creating new ones.
- A few public outreach events are scheduled throughout the duration of the project.
- The timeline for completion for the project is by June of next year.

### Desired outcomes

- Question asked: In 2-3 sentences, what do you hope this plan update achieves?

- Stephanie asked if the Transportation Subcommittee and SAC are 2 separate things?
  - The meetings will be joint, we will not be reiterating this content with the full SAC but will share the PIP and seek their feedback.
- John asked why we have an abbreviated time schedule?
  - Jay said that its an unfortunate bottleneck in ODOT where the funding that was released delayed the start of the project. John was worried about the short timeline of the project that might fall short on quality.
- John asked what materials they would be expected to review. Krista responded by saying that there are memos/plans that will be provided at least one week before SAC meetings, with at least one week to review after. We'll also note what feedback we're specifically looking for.
- Stephanie asked how we would be introducing it to the public. Brandy to cover this later. She talked about sidewalks having gaps in the network and general concerns with active transportation. She asked if these are the types of things we are looking into? Krista responded by saying that these types of concerns fit perfectly with the safety projects, and it is relevant since this project deals with priority. We will refine the policies and projects related to sidewalks, safety, and more.
- Ed said that his understanding was that safety and fairness were important elements of this project. How do we measure or what is the metric used to gauge project success? How do we measure that we have achieved safety? How are we being fair? Krista responded by saying the plan will identify ways to prioritize projects that ensure outcomes and ensure policies are aligned to targeting them.
- Frank reiterates that the focus of outcome is important. Definitions are important to discuss and finalize with the public. Committee members need to be introduced to these concepts. He also has concerns about the shortened timeline.

#### **Public Involvement Plan Overview**

- Brandy introduced PIP. It is a living document that is updated over time.
- The outreach is designed to reach as many people as possible to gather multiple perspectives about transportation and is designed to be accessible. Materials will be created in multiple languages to reach a wider audience. It will also have focus groups for specific populations to make comfortable opportunities to provide feedback. The public involvement will be multi-layered and will use multiple means to reach people - social media, newspapers, newsletters, meetings, etc. It will be inclusive for people to feel safe sharing their perspectives. It will gather metrics and community input using surveys, online, open houses, etc. along with perspectives from the SAC and TAC.
- Outreach Milestones 1,2,3,4 was discussed - Timelines, purposes, events to be held like community events and focus groups.

#### **Discussion questions:**

- What questions do you have about the outreach purpose and activities?
- What groups are crucial to engage?
- What information should we bring to the community?
- What events should we be at to meet the community?
- Ed said that years ago Gresham held meetings where they discussed different topics that impacted the public. Those meetings were very productive and discussed the issues with the people of the community. Everyone agreed that meetings like that were important.
- John said that its good to see the type of activities that have been scheduled to collect feedback. He expressed concern about reaching senior citizens during the winter. It might be helpful to reach out to senior citizen communities, assisted nursing homes, or similar locations. The weather might not permit participation by a few groups. Stephanie said that our target needs to be focused. It's easy to send out a bulk of invites for feedback but it might need to be done strategically.
- Stephanie talked about county meetings and resource fairs which might be a good event to attend. The county meeting talks about various things like transportation and climate. Similar events will be targeted – the ones where we already know the people are available to discuss these issues.
- Brandy asked about existing email lists that SAC members might know about. We might look into collecting analytics on how successful the outreach has been, ex. the percentage of people that responded.

- Germaine talked about various events that are held in the city. The most popular ones are the Juneteenth events, farmers markets which might be suitable for community engagement.
- John said that musical park events in the city could be a great place for basing outreach events.
- Chair Summers said events at Rockwood Center, or the library would be good too.

**Project Branding**

- Jay talked about the new logo of the Transportation System Plan with a new color palette. Lots of projects are starting in Gresham in the summer. Jay talked about a few improvement projects and safety projects.

**Other Gresham Projects**

- The city will be talking to the community about the 181<sup>st</sup> Street improvements between Burnside and Stark in Rockwood. The improvements focus on cyclists and pedestrians users of the area.
- East County Safe Streets for All will be coordinating with the TSP and providing crash analysis for high-injury corridors
- Mayor Stovall will be attending the National League of Cities conference in Washington D.C. to share about the Wy'East Way trail, from Rockwood to downtown and activating the trail and trail designs for safety and aesthetics.

**Next steps**

- SAC and TAC to review and provide feedback on PIP by May 13<sup>th</sup>.
- SAC and TAC to regroup in June to discuss existing policies and gaps

Meeting adjourned at 8:00 pm