



ROCKWOOD RISING

REDEVELOPMENT PROJECT

WHAT IT IS: We're creating an economic engine to transform Rockwood into a prosperous, healthy, and thriving community that maintains its rich cultural diversity.

WHERE: 5.5-acre Commission owned property at 18535 S.E. Stark St. – the former Fred Meyer site.



TIMELINE

1 DEVELOPER SELECTION: FALL 2015

2 BREAKING GROUND: FALL-WINTER 2016

3 COMPLETION: FALL-WINTER 2017

MIXED USES

FOOD



- Food market hall: Meats, bakery, produce, pub, prepared foods
- 20 incubator spaces for micro-food entrepreneurs
- Farmers market plaza

SKILL-BUILDING



- Digital innovation hub
- Tech shop/maker-space
- Shared creative workspace
- Small business development
- Medical assistant training

SMALL BUSINESS



- Small-format retail and restaurants – locally owned and operated
- 75 percent food (coffee shop, pizza, ethnic food, etc.)
- 25 percent other retail: (Bank branch, child care, home goods, clothing, etc.)



LET'S MAKE ROCKWOOD RISE. TOGETHER.

Rockwood Rising benefits local residents, entrepreneurs, employers – the whole community.

Get involved in building Rockwood's future.

The Rockwood Rising Development Project is a coalition of committed tenants and partners working to make Rockwood strong again.



What role will you play?

ARE YOU A

- Community leader?
- Volunteer?
- Potential business owner?
- Artist?

DO YOU WANT TO

- Help shape project designs?
- Help create activities on the site?
- Start or relocate business?
- Share ideas with neighbors?

ROCKWOOD RISING

- Less than 2 miles to I-84 • 8.3 miles to PDX via Airport Way • 12 miles to downtown Portland



Contact us at

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- JOSH FUHRER**, Executive Director
- EMILY BOWER**, Senior Project Coordinator
- BRIAN MONBERG**, Senior Project Coordinator

Get **INVOLVED, LEARN** more, send **IDEAS** to:

Принимайте **УЧАСТИЕ** УЗНАВАЙТЕ больше
Присылайте свои **ИДЕИ**:

PARTICIPE CONOZCA más Envíenos sus **IDEAS**:

GreshamOregon.gov/UrbanRenewal
RockwoodRising@GreshamOregon.gov
Call Urban Renewal Program staff at:
(503) 618-2416

A PROJECT OF THE
GRESHAM
REDEVELOPMENT COMMISSION AND ONE GRESHAM



Rockwood is rising. What role will you play?