

MEMBERS PRESENT

Barbara Solomon, Chair
Debra Dunlap
Preston Boyd, Vice Chair
Leo Hartshorn
Jonathan Scott
Katherine Toft
Otis Kwame Kye Quaicoe

GUESTS PRESENT

Denise Salmon – Recorder

CITY LIAISON

Teresa Hall

CALL TO ORDER AND INTRODUCTION OF GUEST

Committee Chair, Barbara Solomon, called the meeting to order at 4:35 p.m.

APPROVAL OF MINUTES

Minutes for prior meeting of 4/5/18 were reviewed. No changes or corrections were recommended. Leo moved to accept the minutes; Jonathan seconded. The motion passed unanimously.

BUDGET UPDATE

1. *Budget:*

- Teresa clarified that because a sale from a prior show was reported late, it created an amount disparity in the budget.
- Preston asked how many sales were made in the last show, Barbara confirmed 2 sales were made, but another sale was from Light & Shadow.

OLD BUSINESS

2. *Sharps & Flats:*

- Jonathan emailed artists to pick up their work tomorrow, 5/4.
 - Jonathan will pick up Serena's work and Barbara will pick up for Bill.
- Barbara said to get there at 8:30 AM to set up tables
- Artists will start bringing in and picking up their work at 9 AM.
- Debra will bring Preston's work home from the current show tomorrow.

3. *Nuts & Bolts:*

- Debra sent out notice to bring in work tomorrow.
- Posters will be passed out tomorrow or next week.
- Labels and name tags for Nuts & Bolts are done and at the gallery.
- Everyone will be present for intake except Preston; Barbara noted that focus should be put on the reception for Nuts & Bolts.

4. *Open Show:*

- Barbara and Katherine have several submissions so far.

- In need of musicians for the reception of the show, as well as publicity and catering.
 - Jonathan has a coworker who is a musician/singer and may not be the right fit for this show but will still ask.

Discussion of Juried show is next on agenda, but Barbara said we'll come back to it later since Preston had to leave early.

Barbara said she and Teresa have been discussing going through the GAC binder to update it, as there is information to update and condense. Since meetings have been ending at 5:30 PM, review of binders may be done afterwards. The attorney wants to be involved with some of the wording changes; process may start in September.

There will be a long meeting and dinner in June to plan for the next season; are there any dietary restrictions/concerns? There are two vegetarians in the group, and no other dietary issues arose. Will plan to order from Baja Fresh again.

1. *T-Shirts and Water-bottles:*

- Preston investigated pricing (has researched before for Bowling for Brail shirts):
 - \$281.50 for 30 shirts – Cost includes \$50 charge for heat transfer of full-color image
 - All other options increase cost
 - Port Co. has better quality product than Gladden
 - Jonathan asked if City requires bidding from multiple companies. Barbara clarified that if the company is local, multiple bidders will not be required. Preston confirmed that company is local and is in Troutdale.
 - T-shirts will have the logo on the front and the painting, Mori by Otis, will be on the back.
 - Barbara noted a potential issue coming up from not using members' artwork for promotional purposes.
 - Barbara pointed out another concern regarding members' art not on the front wall of the gallery; must be sensitive to the perception.
- Preston suggested logo on water bottles which are \$4/ea. with a minimum order of 100.
 - It was mentioned that this may be better marketing since people take water bottles to work and other public places.
 - Composition of water bottles assumed to be plastic but not yet confirmed.
- Decision to go with T-shirts or water bottles shelved for the next meeting and decide for next year. Jonathan so moved, Otis seconded, the motion passed unanimously.

2. *Guest book for visitors to the gallery:*

- Otis investigated Office Depot, Denise investigated Office Depot and Michaels. Debra suggested starting out with a ring binder.
 - Will one be needed for each show? Barbara said perhaps for the whole season and that we can store poster, visitor comments, publicity, etc.
 - Jonathan added that binders can provide history of previous shows.
 - Barbara said Denise can bring in samples of books to the next meeting.
- Barbara said Teresa has offered to keep stuff from old shows and will dispose of them when appropriate, i.e. submission forms, thumbnail images, etc.
- Barbara asked if we should start with next season; Jonathan said it's confusing because the season starts in February 2019, so do we start with Open Show in February? Barbara said will most likely start in February.
 - Need to find location in gallery for show
 - The stand where business cards and flyers are provided is unattractive. Consider placing the guest book on the table? Barbara mentioned that the wall where the table is at may have been painted by the city; maybe a wall-hanging literature rack can be put in place, so that if the guest book is placed there, then people will be inclined to go back there.
 - Preston said display pillars can be utilized.

3. *Utilizing Technology:*

- Discussion around taking pictures with phones to transmit images of art for consideration by the committee

- Barbara figured out how to label images on her phone
- Discussion around making a video for the website, showing artists how to label images; video would have to show iPhone, Android, and Google users how to do it.
- City photographer was scheduled to take new pictures of the committee since there are new members but was not realized due to photographer absence.

NEW BUSINESS

1. *Juried Show*: Discussion

- Juried show one of the biggest shows the committee has done
- Issues/concerns:
 - Artists must pay their entry; usually \$35 per artist, and each artist can submit up to 4 pieces.
 - Committee must hire juror
 - Former committee members decided to give other prizes
 - Due to confusion, committee decided to just forego juried shows in the future.
 - Barbara thinks the juried show goes against what the committee is all about: community supported gallery- also having to choose just one person as the winner.
 - Preston said he looks at the juried show as an opportunity to sell and to win a prize. He added that professional artists may not show with GAC since there is no juried show and may find out about GAC through the juried show and participate more often.
 - Jonathan suggested surveying artists asking for suggestions as to how the committee can improve and include the juried show as one of the questions.
 - Jonathan asked if the entry cost pays for the prize awarded, or if it goes to the committee, and if the cash prize is too high, then the artist must file a 1099.
 - Barbara believes that \$500 is the limit for 1099.
 - Kathleen said one of the artists from the last show was urging the committee to bring back the juried show, adding that the reception has a more posh atmosphere.
 - It was suggested to having a tiered show. Debra said we could give amateurs a step into the world of the juried show, because it could teach and help them along.
 - Barbara asked if the reason to continue hosting the juried show is because we get professional artists to learn about the venue or why is the committee even courting them? Are they our audience?
 - Preston suggested continuing having the juried shows and maybe always an open show. He added that juried shows usually don't have a theme.
 - Leo says that a possible critique may be that art is highly subjective, one person may say that a piece is the best work, but that choice depends on their personal taste, judging between different kinds of talent. Preston said he researches juror before he submits them to a show. Barbara added that the juror helps to choose the pieces accepted for the show.
 - Debra said that a juried show doesn't abide by the mission statement. Barbara said the committee will think about it and will revisit again.
 - Barbara mentioned a teacher wanted to display her students' work in the gallery, she explained access to the gallery doesn't work that way. She invited them to enter the open show instead of holding an exclusive show for them.

2. Barbara reminded everyone to pick up their business cards.

GOOD OF THE ORDER

- Kathleen says library is a resource; she recommended Great Courses, catalog of university professor courses on DVD. Currently, she and her husband are learning about geology. There are many courses around art, Impressionism, Picasso, etc.
- Debra went to the Troutdale Library drawing class and mentioned it was fun and that all levels of artistic abilities were present.
- Barbara said Bill Thierelder will speak May 19th at 2PM at the Gresham Library.

- Barbara suggests hosting an evening presentation to the public with an art topic of some sort: Leo low-brow art and Bill Thierfelder on artistic failures (Van Gogh).
- Otis asked if artists can display their business cards and how their work identified in the gallery. Barbara said to put labels on the back of each piece and on the wall.
- Jonathan said he's looking forward to picking themes for shows next year, Barbara agreed.

Meeting adjourned 5:31 pm.

Upcoming dates to note:

5/22 - Nuts & Bolts Reception

6/7- June meeting, choose themes for next season

6/22- Deadline for The OPEN Show submissions

Notes were taken by Denise Salmon and reviewed by Barbara Solomon